

Airbus and Salam join forces for High Altitude Platform Station (HAPS) connectivity services

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Farnborough, 24 October 2022 – Airbus’ HAPS Connectivity Business has signed a strategic partnership with Salam, a leading Saudi telecommunications and ICT company and part of the Mawarid Media & Communications Group (MMCG), to progress the development of private networks, IoT applications, disaster management solutions and other connectivity and high-altitude Earth observation services from the stratosphere to serve the Kingdom of Saudi Arabia.

Ahmad Al-Anqari, Salam CEO, said: “We see in Airbus’ Zephyr platform a key asset to provide private network services, IoT solutions as well as civil, governmental and non-governmental applications. There are numerous use cases for the platform’s capabilities and we look forward to this partnership with Airbus to serve the Saudi market in support of the Kingdom’s Vision 2030 goals.”

“In partnership with Salam, our Zephyr platform, with its demonstrated advanced capabilities, will be instrumental in serving several markets in the Kingdom of Saudi Arabia,” said Jeff Smith, Head of Connectivity of Airbus’ HAPS Connectivity Business.

Airbus, a leader in the HAPS (High Altitude Platform Station) market with Zephyr, will provide low-latency, direct-to-device 5G connectivity services, in addition to persistent high-resolution imaging and live-video, delivered from the stratosphere. The company’s solution will support in bridging the digital divide and will bring connectivity services to those who are currently unserved or underserved from a solar powered and carbon neutral platform.

Newsroom

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