

Biography

Maggie BERGSMA

Head of Communications of the Commercial Aircraft business

AIRBUS

Maggie is Head of Communications of the Commercial Aircraft business since January 2020. She drives the end-to-end communications for the business, including Programmes and Services, Operations, Sales and Marketing, Engineering and Product Safety. She is part of the Commercial Aircraft Leadership Team and a spokesperson for the Company.

Before coming back to Airbus, Maggie was Head of Communications and Corporate Branding of ATR, a 50 % subsidiary of Airbus.

Previously, she fulfilled a variety of roles in Airbus, including Head of Communications Airbus Spain and VP Communications for the Military Aircraft part of Airbus, based in Madrid, Vice President Media Relations for Airbus Defence and Space based in Munich and Head of Media Relations for the Airbus Military division from 2011 to 2014 in Madrid.

From 2009 to 2011 Maggie took on a 2-year assignment of Communications Director for Airbus Americas, in Washington DC.

Maggie joined the Airbus Group in 2003 as media relations manager and spokesperson for the commercial aircraft division.

Prior to Airbus, Maggie worked as an international consultant specialised in tourism marketing and communications for some 15 years and travelled extensively to work in developing countries in Latin America, Africa and Eastern Europe on technical assistance programmes financed by international organisations like the European Commission and the World Tourism Organisation.

She has a B.Sc. in Hospitality Management and Marketing from the Hotel School The Hague and a management diploma from IESE Business School in Barcelona, Spain.

Maggie is of Dutch nationality, married, with three children. She is fluent in Dutch, English, French, Spanish and German. She enjoys reading, horse riding, skiing and nature.

